

# **Cultural Alliance of the Americas**

## **Mission Statement**

The purpose of the Cultural Alliance of the Americas is to foster, as well as participate in, collaboration with other organizations and/or individuals who are interested in exploring the concept of cultural connections between people, communities, regions, and countries as a means of discovering how we become who we are, learning what is important in the creation of community, identifying what we want to present to the world and what we want to pass on to our children, and most importantly, understanding the fluidity of cultures and the impact they have on one another.

Through education, scholarly research, cooperative planning and collaboration, exchange of ideas and cultural programming, the Alliance will explore the myriad cultural influences and historical connections that led to the development of our unique character, traditions, and heritage.

The devastation of Hurricane Katrina and the negative impact it has had on the cultural economy of southeast Louisiana, showcases the importance of generating revenues through the creation of new avenues for cultural programming as it relates to increased opportunities for artists, musicians, and others involved in a culture-based economy.

Therefore, the Alliance will serve to:

--encourage, as well as, conduct research into the many unique cultures that make up our heritage through the study of the myriad connections that contributed, and still contributes, to our rich cultural environment;

--use that research to provide educational programs for children K-12, as well as the general public;

--facilitate, and also, create cooperative programming with other relevant organizations, and;

--support, as well as, produce cultural programming that may be used to generate jobs and stimulate regional economies.